

# Press Release Service



Media coverage is the most effective tool in an author's marketing arsenal. Whether promoting a new book, raising awareness for a book promotion, or sharing important news about your book, media coverage can help you spread the word and reach readers.

## Alert the Media



Our press releases are distributed to 400+ premium news outlets, including local, regional, and national news sites that can include Google News, Yahoo News, Bing, CBS, Fox, ABC, CW, and NBC affiliated broadcasting websites and more.

## Press Releases are Important



A press release does more than just build buzz about your book. A well-written press release can increase the search engine optimization (SEO) for your book and increase its online visibility.

## What We do



With 10+ years of experience creating marketing content for books, we know how to expertly craft your press release to ensure it includes the right keywords and grabs the reader's attention.

We distribute your press release to 400+ premium news outlets and provide you with a full distribution report so you can see exactly who published your press release.

## Writing + Distribution

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- 400 Word Press Release
  - SEO Optimized
  - Industry Format
  - Delivered in 10 Days
- Distribution to 400+ News Outlets
  - Distribution Report
  - Delivered in 10 Days